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'If it is anything like the last special workshop, I'll be there – it was fantastic and I came away with the most gorgeous lace underwear!

*Sue-Sharyn Ward
susharyn@eim.ae*

IBWG would like to wish all our Members Eid Mubarak!

May today there be peace within.
May you trust that you are exactly where you are meant to be.
May you not forget the infinite possibilities that are born of faith in yourself & others.
May you use the gifts you have received, & pass on the love that is given to you.
May you be content with yourself just the way you are.

Let this knowledge settle into your bones, & allow your soul the freedom to sing, dance, praise & love. It is there for each & every one of us.

End of Year Get-Together

My Goodness - September already! Only 2 months to our spectacular End of Year Get-Together.

The Committee (especially Claire Malcolm) are working on a great venue, great food and scintillating company. If you attended our very successful wine & cheese night earlier this year you will know that networking with your spouse or best friend can be very entertaining and adds a new dimension to the usual round of 'Hello, my name is'

Tuesday 8th December is the date to remember, put it in your diary, line up your significant other & friends and come along to a festive final event for 2009 with some interesting surprises and an MMI Wine Tasting to show you some classy wines to impress your dinner guests.

Flyer to be sent out the last week in November

see Diary Dates on page 3

INSIDE/OUTSIDE – IBWG Image Day Saturday 24th October

It is getting closer .. we have selected our Volunteers for the Make Over. We have had a great response from Members wanting to set up stalls in the souk area to offer participants their products and services.

We are now calling on Members who would like to donate prizes to make this an even more worthwhile event so please contact lisa@ibwgdubai.com if you have products or services that you would like to offer as prizes.

The Booking Flyer for this extraordinary full day event for Members and Female Colleagues will be coming to you after Eid. You had better book early so you don't miss out as we can only accommodate 50 delegates!

Small Business Incubator - Managing (not micro-Managing) is the Key!

Date: Saturday 26th September 2009
 Time: 7pm to 9 pm
 Venue: Capital Club, DIFC Valet Parking Available
 Entry: Dhs 55 per person also covers unlimited Tea/Coffee/Water

Come along to the IBWG Small Business Incubator - it is open to all entrepreneurs and small business owners – men and women.

Speakers will include experts on

- manage all those government requirements such as visas, id cards, licenses, registrations, tendering, notarization, authentication, etc.
- set up your office to run smoothly and efficiently with the minimum amount of effort to allow you to get on with Sales & Marketing
- tips and hints from a small business owner on the trials and successes of trust and delegation

There is something for everyone at any stage of establishing a Small to Medium Business in the UAE – take advantage of all this wonderful advice and use our Free Advice Clinic to get answers to all those questions that have been niggling you for so long.

Small Business Incubator

"IBWG has a LinkedIn Group and a discussion on topics/issues of interest to small business owners – we already have members joining this so check it out.

*Everyone lives by selling something." ~
 Robert Louis Stevenson*

*If you don't sell, it's not the product that's wrong—it's you. ~
 Estee Lauder*

*The sole purpose of marketing is to sell more to more people, more often and at higher prices. There is no other reason to do it. ~
 Sergio Zyman*

IBWG Workshop - Online Sales & Marketing October 2009

Date: Saturday 3rd October 2009
 Time: 8.30am Registration & Meet other Delegates
 Venue: World Trade Club Valet Parking Available
 Invite: This is a Half-Day Workshop

Watch Out for the Flyer! This will be forwarded in mid-September.

IBWG Achievement Wall

Don't forget to send us your achievements for our Achievement Wall

Please send your entry to susharyn@ibwgqubai.com

in the following format:

Name:

Company:

What You Achieved (25 words)

When You Achieved (date)

These achievements should be here in the UAE affecting the local market & your local products or services. The IBWG takes no responsibility for the accuracy of your statement & will remain totally impartial in any disputes which may arise as the result of your claims.

Diary Dates for 2009

Please put these dates in your Outlook, mobile phone and diary so you don't miss out on any of our exciting 25th Anniversary events

	Luncheon/Special	Breakfast	Workshop
September	-	Monday 28 th	Saturday 26 th SBI
October	Tuesday 13 th	Monday 26 th	Saturday 3 rd
October	INSIDE/OUT - Image Day Workshop		Saturday 24 th
October	Women in Leadership Forum - 25 th -27 th		October
November	Tuesday 10 th	Monday 30 th	Saturday 21 st SBI
December	Tuesday 8 th evening		Saturday 12 th

FEEDBACK FROM IFTAR TALK

Thank you for a lovely evening at the Iftar last night! I thoroughly enjoyed your presentation (especially those interesting videos!) and it was wonderful to meet some very interesting women – Stacey

Thank you so much for the invite. I totally enjoyed myself and the talk was very interesting and informative. Am definitely interested in future events. - Gladys

A rather belated Thank You for adding us to the list for the Iftar last Monday. We really enjoyed the evening - your talk was great, so informative & fun. - Phillipa

Great work last night - it was fantastic to have such a strong turn out and the presentation that you did was absolutely brilliant! - Katie

Mike, Kirsty and myself really enjoyed your talk and the film footage was amazing wish there had been time to see it all, maybe another time. – Christine

Fabulous feedback from all with whom I spoke, most relating to access to your personal insights/recollections - Malini

For more information on the above events .. Don't forget to visit our websitewww.ibwgDubai.com

Workshop For Mentors

We have established our Mentorship Programme which will be expanded upon during our half day Workshop on Monday 19th October 2009.

The Agenda for the Workshop will cover the following:-

- Understand what mentoring is and is not
- Understand why mentoring is important
- Provision of a framework for Mentoring that includes roles and responsibilities
- Further tips on how to strengthen a mentoring relationship,
- Ground rules, questions, a closing guide and evaluation criteria
- Skills Practice

The Workshop will be run by Hult International Business School at their Campus in International Academic City. If you are interested in participating but have not yet registered please send an email to Valerie@ibwgDubai.com

IFTAR EVENING – 'Remember the Time'

The room was abuzz – 100 souls ready to learn about a way of life almost forgotten and definitely beyond the comprehension of many.

Sue-Sharyn offered a tantalizing and intimate peek into a Dubai no longer recognizable for what it was, a small town with a population of 58,000, living precariously on the brink of poverty with no running water, short bursts of electricity from the few generators owned by generous merchants, & a couple of western expats.



A picture paints a thousand words, so pictures (or rather ancient film clips) provided the imagery which highlighted a talk peppered with stories and anecdotes. Everyone went away in awe of the fact that, as Sue said, these are not actors, these films show real life as it was – Remember the Time ...

We would also like to thank Ann Rae of Mange Tout for contributing some fantastic hampers as prizes for an impromptu quiz.

Self-Quiz : How Soon Do You Need to Take a Break?

Directions: Circle for Y for Yes and N for No.

1. Are you forgetting small, simple things that you would normally remember? **Y N**
2. Are you not able to concentrate on things that you usually do, without forcing yourself? **Y N**
3. Are you taking longer to do things that you normally do rapidly? **Y N**
4. Are you making unusually careless errors? **Y N**
5. Are you feeling compelled to speak, drink or eat faster than usual? **Y N**
6. Are you feeling edgy or uptight when you would normally feel calm? **Y N**
7. Are you forgetting to breath? **Y N**
8. Are your eyes feeling a little bit strained or tired?* **Y N**
9. Are you feeling frustrated with tasks that are usually easy for you? **Y N**
10. Are you not happy doing work that you normally enjoy doing? **Y N**

Answer Key:

If you answered yes to:

A. Question 8 - blinking often, and also looking away to focus briefly on something other than your computer screen are recommended to help computer-related eyestrain.* (according to *Eyestrain and your computer screen: Tips for getting relief*, MayoClinic.com)

B. 2 questions or fewer - you can probably wait until your next scheduled break, except if you answered yes to question 8.*

C. 3 questions - make time for a break as soon as possible, except if you answered yes to question 8.*

D. 4 questions or more - take a break now unless it is absolutely impossible, except if you answered yes to question 8.*

***Note:** If you answered yes to question 8, take the recommendation in Answers section A. as well. You may want to see your eye doctor for medical advice.

This quiz is in no way providing or purporting to provide medical advice.

Job Appraisals from Hell!

For everyone who has ever received or given an evaluation or have been through a professional appraisal, just remember, it could have been worse! These are actual quotes taken from Federal Government employee performance evaluations...

- Since my last report, this employee has reached rock- bottom and has started to dig.
- I would not allow this employee to breed.
- This employee is really not so much of a has-been, but more of a definite won't be.
- Works well when under constant supervision and cornered like a rat in a trap.
- When she opens her mouth, it seems that it is only to change feet.
- This young lady has delusions of adequacy.
- He sets low personal standards and then consistently fails to achieve them.
- This employee is depriving a village somewhere of an idiot.
- This employee should go far and the sooner he starts the better.
- Got a full 6-pack, but lacks the plastic thingy to hold it all together.
- A gross ignoramus -- 144 times worse than an ordinary ignoramus.
- He doesn't have ulcers, but he's a carrier.
- He's been working with glue too much.
- He would argue with a signpost.
- He brings a lot of joy whenever he leaves the room.
- When his IQ reaches 50, he should sell.
- If you see two people talking and one looks bored, he's the other one.
- A photographic memory but with the lens cover glued on.
- A prime candidate for natural de-selection.
- Donated his brain to science before he was done using it.
- He's got two brains cells, one is lost and the other is out looking for it.
- If he were any more stupid, he'd have to be watered twice a week.
- If you give him a penny for his thoughts, you'd get change.
- If you stand close enough to him, you can hear the ocean.
- One neuron short of a synapse.
- Some drink from the fountain of knowledge; he only gargled.
- Takes him 2 hours to watch '60-minutes'.
- The wheel is turning, but the hamster is dead.

CALLING ALL MEMBERS IN HEALTHCARE & WOMEN'S WELLNESS

Bayer Schering Pharma are supporting a project regarding women's health in UAE. Outlined below are the details of the event and the background information. The initiative will be rolled out in UAE initially. We would be greatly encouraged if you could participate in this initiative.

Background - The changing dynamics of Arab countries has seen a large part of its women population take an active part in its growth. Increasingly more women are participating in the workforce while retaining their identities as mothers, wives and daughters. In fact UAE registers one of the highest percentages amongst all the Arab nations of business women.

This necessitates a more responsible attitude towards them, in particular their health. Several reports brought out by international organizations have categorically established the critical role of well being of a woman in the overall development of the society. Gender equality and Maternal Child Health indicators feature prominently as two key millennium development goals laid down by UNDP. While it is encouraging to note that UAE registers 100% achievement on these goals, the task is never complete.

Committed to working towards sustainable development in whatever Bayer Schering Pharma (BSP) does and raising global human standards in line with the 10 principles of UN Global Compact, BSP recognizes the role of women in the overall development of economies and is steadfast about delivering health solutions to alleviate their current status.

The initiative - As a part of this commitment, Bayer Healthcare, a division of Bayer Schering Pharma, UAE; has carried out an in depth research on the current practices of reproductive health amongst the married women residents of UAE to address some very pertinent questions -What are their aspirations? What is their understanding about their needs? Do they take care of themselves?

On September 26th, which is globally observed as the World Contraceptive Day and celebrates the right of a woman to reproductive health and safe motherhood knowledge; we at Bayer Schering Pharma, UAE aim to release a nationwide campaign centered around the theme of 'Well Women' targeted in particular towards married and fertile female population.

The campaign will see a report being released on the findings and a series of community outreach initiatives being launched. We also aim to conduct a workshop of key opinion leaders to assess the current maternal health practices and identify the future roadmap to strengthen them.

Pre-run - As a pre-cursor to the entire initiative we would be rolling out a workshop of key opinion leaders on the 24th September with an agenda to look at the current MCH practices amongst UAE women residents and the possible roadmap ahead that can be laid down. The workshop will see attendance from about 10-15 members from media, government, NGOs and medical experts. We would be looking at topics such as pre and post natal care, right to body, male participation and responsibility media's role in promoting the understanding amongst others.

Dr. Muna Al Kuwary, director of primary health, ministry of health will be chairing the session on the 24th.

We would be greatly encouraged to have a Member of your group participate on 24th as a core member of the working committee so that we can lay down the appropriate and effective touch-points and points of action in our effort to raise the bar on women's status.

DEAR MEMBERS

If any of you would like to be part of this initiative please urgently sent an email to susharyn@ibwgdubai.com stating your interest and why you think you would be able to make a difference on this Committee. Please note the date of the Workshop is 24th September so you need to respond to this URGENTLY

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Your Contribution

If you have any interesting news or information that you would like to pass on to your fellow members use the Notice Board on the Website www.ibwgdubai.com