

JACK CANFIELD

AMERICA'S #1 SUCCESS COACH

TAKING YOU FROM WHERE YOU ARE TO
WHERE YOU WANT TO BE

"We Continue to Richly Benefit
from Our Relationship with You
and Your Organization."

- Vinnie Tracey, President
RE/MAX International

"The Success Principles have
Become Part of the Everyday
Vocabulary in the Field."

- Gina Murphy, VP Communications/Events
PartyLite Gifts

"WOW, Your Time with Us Was
Powerful! Many Franchisees Began
to Think Bigger... Home Run!"

- Denman Wagstaff, President
Association of Kentucky Fried Chicken
Franchisees

BRING THE POWER OF CHANGE TO YOUR ORGANIZATION!

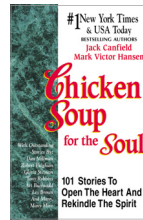
If more success and personal fulfillment is what you're seeking, then let Jack Canfield help you and your organization get from where you are to where you want to be!

For more than 30 years, Jack has been coaching and training individuals, entrepreneurs, educators and corporate leaders to accelerate the achievement of their personal and professional goals, live their dreams, and create more joy in their everyday lives.

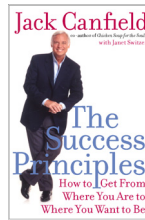
As the beloved originator of the *Chicken Soup for the Soul*® series, Jack has personally taught millions of individuals his modernized formulas for success and is an internationally recognized leader in peak performance strategies.

Whether your organization needs to increase sales, income, or output, expand creativity, enhance problem-solving, improve customer service or just find more balance—**Jack Canfield, America's #1 Success Coach**, is the solution. Participants will not only leave inspired about their personal and professional potential, they'll create a clear, personal plan of action that will completely transform their lives into exactly what they want it to be—and what you as a company or organization want for them!

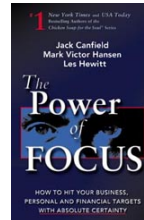
Jack Canfield is a Multiple New York Times Bestselling Author...



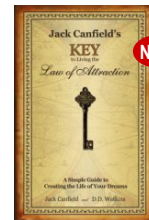
OVER 150 MILLION
SOLD IN THE SERIES!



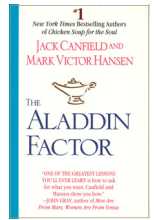
THE NEW
SUCCESS CLASSIC



#1 BUSINESS
BESTSELLER



INSTANT NEW YORK
TIMES BESTSELLER



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FOR SALESPeOPLE

As Featured On...



TO BOOK JACK CANFIELD FOR YOUR NEXT EVENT:

Contact Teresa Collett, Vice President of Sales about EXCITING INCENTIVES for your group!

805.937.1199 ♦ Teresa@JackCanfield.com ♦ www.JackCanfield.com



Co-creator of
Chicken Soup for the Soul®

THE SUCCESS PRINCIPLES

How to Get From Where You Are to Where You Want to Be

Greater levels of performance and achievement are attainable by anyone. Yet most people have never learned the proven self-empowerment tools and time tested performance strategies that are the basis for personal and professional success.

Over his 30-year career, Jack Canfield has developed the specific methodology and results-oriented activities required to help participants take on greater challenges and produce breakthrough results. Jack's Ten-Step Action Plan shows exactly how to plan for and create greater achievement. In fact, it's a proven blueprint for living a life of expanded results, greater impact and more measurable on-the-job performance.

By participating in **this** content-rich program, audience members will leave excited about the potential they have for their career, their company, their personal life and their success goals. But more than just a motivational experience, this program offers the actual methods, strategies, activities and exercises participants need to achieve what they want...and what you as a company or professional association want for them!

Participants will learn how to:

- Take 100% Responsibility for Their Lives
- Decide What They Want and Be Willing to Pay the Price
- Invest Every Day in Developing Their Knowledge Base and Core Skills
- Manage Time the Way Successful Entrepreneurs Do
- Say No to the Good, So They Can Say Yes to the Great
- Take Five Action Steps Each Day Toward Achieving Any Goal
- Climb Under the Wing of Someone Who Can Help Them on Their Path
- Face Up to What Isn't Working in Their Lives
- Focus on Their Unique Abilities
- Celebrate Their Victories as a Way to Insure Future Success
- Transcend Other People's Limiting Beliefs and Opinions About Their Goals
- Develop and Trust Their Intuition and Reasoning Abilities
- Change Their Outcomes By Reacting Differently to Any Event

Audience members experience immediate results by putting the principles into practice, right at the event. As a teacher from the smash hit *The Secret*, Jack can go one step further and integrate "The Law of Attraction" into his message, empowering the audience to manifest and visualize their true goals, producing an experience like no other!

Ask About Jack's Other Exciting Programs

THE KEY TO LIVING THE LAW OF ATTRACTION

Ever since the ground-breaking documentary film, *The Secret*, introduced the law of attraction to the masses, people have been struggling to fully understand, and implement the strategies necessary to benefit from this powerful universal law.

In this exciting new program, Jack clearly explains what you *need to know*, and what you *need to do* in order to attract what you want in life. Jack will take the audience, step-by-step, through the process of increasing their awareness of the power of their thoughts and them to create an amazing future—one that is filled with love, joy, abundance and personal fulfillment.

THE SUCCESS PRINCIPLES FOR WOMEN

This program is designed specifically for women executives, entrepreneurs, independent sales professionals and other women's groups. *The Success Principles* come alive as women learn the proven self-empowerment tools and performance strategies that are the basis for personal and professional success.

THE POWER OF FOCUS

This program contains Jack's "disciplines of success" that high achievers practice in a systematic way—and focus on for consistent, breakthrough results and optimum success!

Five Top Producers Credit Canfield With Their Success...

"You would have been thrilled to attend our recognition banquet Saturday night. Five of the [salespeople] inducted into the Presidents Circle, our top managers and consultants, recalled your presentation last year and how it gave them the vision and strategies to achieve their success."

John Zucker, V.P. Marketing
DONCASTER
A Tanner Company

PRESENTATION FORMATS

The Keynote

This engaging, thought-provoking program will leave your conference or meeting participants energized and excited about the material they have just learned.

Though the time spent with participants during a **Keynote** is short, Jack Canfield is a master at using illustrative examples, humorous anecdotes and proven research results to present the most important highlights of any topic in a way that stays with the audience even after they've proceeded to their next program session. **Please allow 1-2 hours.**

The Keynote Experience

The perfect way to begin — or end — any convention, conference or retreat, **The Keynote Experience** gets participants involved with the material — and each other.

Using his unique blend of humor, stories, theory, research and low-risk interactive exercises, Jack Canfield creates an environment of high energy, mutual support and commitment to growth designed to encourage participants to get to know one another while simultaneously learning the important principles of personal growth and self-empowerment.

Because it includes exercises and activities not presented in the standard keynote address, **The Keynote Experience** is an ideal choice for longer keynote programs. **Please allow 2-4 hours.**

The Workshop

This 4- to 8-hour program utilizes exercises, activities and group experiences, rather than simple lecture, to achieve awareness and personal growth among participants. This is best suited for groups where participants work closely together or know one another. Includes important learning tools and handouts. **Please allow 4-8 hours.**

The 2- or 3-Day Training

Ideal for groups where participants will encounter peak performance or self-empowerment issues on an on-going basis. Provides the most in-depth coverage of the material available, with voluminous workbook and learning tools included. **Allow 12-18 classroom hours.**

The Success Principles Training for Professionals

A 2- to 3-day interactive seminar designed to give professional trainers the skills they need to facilitate **The Success Principles** in-house — for new hires, workgroups and other special employee populations. Jack will work directly with your trainers, emphasizing familiarity with the curriculum, activities and exercises necessary to prepare your in-house trainers to deliver a powerful, inspirational and informational program.